

# **COOKIE POLICY (PECR + GDPR COMPLIANT)**

**Last Updated: February 2026**

## **1. Introduction**

This Cookie Policy explains how **CRUZEN LTD** uses cookies and similar technologies on the Huddl app and website.

We comply with:

- UK GDPR
  - EU GDPR
  - PECR (Privacy & Electronic Communications Regulations)
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## **2. Types of Cookies**

### **2.1 Essential Cookies (No consent required)**

Used for:

- Login sessions
- Security
- Load balancing
- Saving essential preferences

### **2.2 Analytics Cookies (Consent required)**

Used for understanding how users interact with the Service.

Example: Firebase Analytics, Google Analytics.

### **2.3 Functionality Cookies**

Used for remembering preferences.

### **2.4 Marketing Cookies (If used)**

Used for adverts or remarketing (Huddl currently does not run ads).

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## **3. Specific Cookies Used**

Cookie	Type	Purpose	Duration
huddl_session	Essential	User session	Session
huddl_consent	Essential	Records cookie choices	12 months
ga / _gid	Analytics	Google Analytics	2 years / 24h

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#### **4. Consent**

On first visit, users will be asked to:

- Accept all cookies
- Reject non-essential cookies
- Customise cookie preferences

Consent can be withdrawn at any time.

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#### **5. Managing Cookies**

Users may:

- Change settings within the app/website
- Block cookies via browser
- Delete cookies manually

Blocking cookies may impact functionality.

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#### **6. Contact**

contact@cruzenltd.com